

FOR IMMEDIATE RELEASE

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United® Real Estate - Dallas is Hosting its Grand Opening Celebration July 14
Company Offers Innovative Brokerage Model for Agents to Use Internationally

July 12, 2011 (DALLAS) – Please join United Real Estate at our Dallas location for drinks and hors d'oeuvres as we celebrate our office grand opening on July 14 from 4 to 7 p.m. United Real Estate Dallas LLC operates as a joint venture under the United Real Estate brand, supporting an innovative brokerage “Freedom Model” that combines a comprehensive suite of industry-leading tools and support with an agent-friendly, 100-percent commission program. The company has pending commitments for exclusive territory rights for an additional 10 U.S. markets and six foreign markets to launch in the next 12 months. United is the only international real estate company offering this innovative brokerage model to investors and agents in both the U.S. and abroad.

Please submit your RSVP online at www.joinunitedrealestate.com/rsvp. Additional information about United Real Estate can be found online at www.UnitedRealEstateDallas.com. Agents interested in learning more about career opportunities can call 888-960-0606 or visit www.joinunitedrealestate.com.

What: United® Real Estate - Dallas Grand Opening Celebration

When: July 14 from 4 to 7 p.m.

Where: III Lincoln Centre, 5430 LBJ Freeway, Suite 280, Dallas, Texas

A Closer Look at United Real Estate

United Real Estate is the largest national network of real estate brokerages focused on lifestyle real estate. The company has been an innovator in real estate marketing since 1925, perfecting one-of-a-kind marketing techniques supported by an extensive array of proprietary technology to better serve agents, sellers and buyers. This progressive model supports more than 600 offices and 4,000 agents across the United States, Costa Rica, Panama and Mexico. The United group of companies was recognized by the Wall Street Journal, Entrepreneur Magazine and AllBusiness.com as a top-performing real estate organization. United’s team of marketing professionals have earned numerous awards for marketing excellence, including honors for creative design, public relations and web-based marketing.

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